



SHIFT

Trending Topics in the World of Work_

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Our May issue of *SHIFT* explores priorities and challenges of the recruitment industry, search trends impacting today's recruiting firms, 2022 business leaders outlook, and shifting consumer expectations.



Recruitment Industry Trends Report

Bullhorn's 2022 Global Recruitment Insights & Data (GRID) Trends Report takes a comprehensive look at the priorities, challenges, and outlook of more than 4,000 global recruitment industry professionals representing a broad range of regions, perspectives, and industries. According to the report, candidates dominate the agenda this year. The talent shortage is the top challenge, candidate acquisition is the top priority, and candidate sourcing is the top recruiting obstacle.

[Jump to Article <<](#)



7 Executive Search Trends Impacting Today's Recruiting Firms



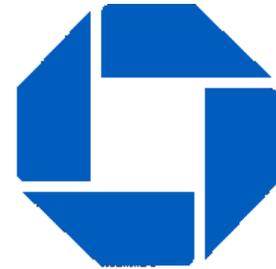
A new report from the International Executive Search Federation (ISEF), cites trends that recruiters should pay attention to in the months ahead: a candidate-driven market, remote recruitment, reaching passive candidates, longer notice periods, talent mapping, international hiring, and investing in existing talent.

[Jump to Article <<](#)

2022 Business Leaders Outlook

JP Morgan's 12th annual survey indicates that today's executives are experts at reimagining, renewing and rebuilding their companies. For nearly two years, they have been rising to the challenges of the COVID-19 economy. Issues that were considered temporary disruptions have proven to be much longer lasting. But they haven't been viewed as insurmountable.

[Jump to Article <<](#)



J.P.Morgan

Shifting Consumer Expectations

According to a recent Accenture survey of more than 25,000 consumers across 22 countries, the pandemic compelled consumers to shift their expectations more rapidly and completely than at any other time in history. People looked inward, elevating concepts of relationships and responsibility and re-evaluating their priorities. Now, many of them are applying their new mindsets to where, what and how they buy. Through their purchase choices, they are purposefully seeking to influence their communities and the environment, and to confirm how they see themselves in the world.

[Jump to Article <<](#)

